

**[ORGANIZATION] Joins the Professional Certification Coalition**  
*New Organization Seeks to Defend the Value of our Members' Certifications*

[ORGANIZATION] is pleased to announce its membership in the newly formed Professional Certification Coalition. Organized by the Institute for Credentialing Excellence and the American Society of Association Executives, this important coalition aims to advance the best interests of all who rely on professional certifications to demonstrate proven credentials in a given field or profession.

As a PCC member, [ORGANIZATION] is teaming with more than 105 other leading organizations to serve as the voice of the certification community with respect to state-level legislative or regulatory actions that would affect the value of certifications like the [CREDENTIAL] that we offer. In particular, the PCC is closely monitoring and taking action to ensure that proposed legislation does not:

- Bar professionals holding certifications from using the titles “certified” or “registered”;
- Eliminate existing state regulations that recognize or require private certification; and
- Establish governmental certification programs to supplant or devalue existing private certification programs.

The PCC is focused on stemming and counteracting further harmful legislative initiatives like these. The group’s members are working together to advance the best interests of those who use or rely on professional certification—such as employers, payors, and the general public—as well as of individual professionals themselves, who depend on professional certifications to stand out in a highly competitive employment market.

[QUOTE FROM ORGANIZATION LEADER]